CIPINION' POLL

which technical innovations will be realized by year 2000?

IN THEIR BOOK. "The Year 2000," Herman Kahn and Anthony J. Wiener present a list of technical innovations that will be very likely, less likely, or unlikely to occur during the last third of the twentieth century.

The editors of Industrial Research would like to obtain your opinions concerning these proposed innovations—your estimates of when, if ever, you ex-

pert them to become realities.

The 98 possible technical innovations listed below were abstracted from the Kahn and Wiener compilation of 135 items. Adjacent to each innovation is a rating scale that you can use to indicate your opinion of the time period during which each innovation will be realized.

We would like to thank McMillan Co. for permission to abstract the list of innovations. A review of the book, "The Year 2000," appears in the "Books & Books" appears in the income.

Reports" column in this issue.

1. More reliable and longer-range weather forecasting.

- 2. Intensive and/or extensive expansion of tropical agriculture and forestry.
- 3. New methods of water transportation (such as large submarines, flexible and special purpose "container ships").

4. Major reduction in hereditary and congenital defects.

- 5. Extensive use of cyborg techniques (mechanical aids or substitutes for human organs, senses, limbs, or other components).
- 6. New techniques for preserving or improving the environment.

Relatively effective appetite and weight control.

8. New techniques and institutions for adult education.

9. New and useful plant and animal species.

10. Controlled and/or surpereffective relaxation and sleep.

- 11. New or improved uses of the oceans (mining, extraction of minerals, controlled "farming," source of energy, and the like).
- 12. Three-dimensional photography, illustrations, movies, and television.
- 13. Automated or more mechanized housekeeping and home maintenance.

 Extensive and intensive centralization of current and past personal and business information in high-speed data processors.

 Other new and possibly pervasive techniques for surveillance, monitoring, and control of individuals and organizations.

16. Some control of weather and/or climate.

- 17. Other (permanent or temporary) changes—or experiments—with the overall environment.
- 18. Use of direct electronic communication with and stimulation of the brain.
- 19. Human hibernation for relatively extensive periods (months to years).
- 20. Cheap and widely available central war weapons and weapon systems.

21. New and relatively effective counterinsurgency techniques.

- 22. New techniques for very cheap, convenient, and reliable birth control.
- New, more varied, and more reliable drugs for control of fatigue, relaxation, alertness, mood, personality, perceptions, fantasies, and other psychobiological states.

24. Capability to choose the sex of unborn children.

- 25. Improved capability to "change" sex of children and/or adults.
- 26. Other genetic control and/or influence over "basic constitution."
- 27. New techniques and institutions for the education of children.
- 28. General and substantial increase in life expectancy, postponement of aging, and limited rejuvenation.

29. Generally acceptable and competitive synthetic foods and beverages.

- 30. "High quality" medical care for undeveloped areas (e.g., use of medical aides and technicians, referral hospitals, broad spectrum antibiotics, and artificial blood plasma).
- 31. Design and extensive use of responsive and supercontrolled environments for private and public use.

32. Physically nonharmful methods of overindulging.

33. Simple techniques for extensive and "permanent" cosmetological changes (features, "figures," perhaps even skin color, and physique).

34. More extensive use of transplantation of human organs.

35. Permanent manned satellite and lunar installations—interplanetary travel.36. Permanent inhabited undersea installations and perhaps even colonies.

37. Automated grocery and department stores.

38. Extensive use of robots and machines "slaved" to humans.

39. New uses of underground "tunnels" for private and public transportation.
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Please check the box corresponding to the time period during which you feel the adjacent technical innovation will occur.

After completing this month's questionnaire, cut out on rule and enclose it (together with any product inquiry cards) in the postage-paid envelope provided by Industrial Research in this issue.

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		riar to 1975	Between 1975 and 2000	After 2000	Never		
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	41. 42			区区		Improved chemical control of mental i	llness and senility.
	43.		<u> </u>	区		Mechanical and chemical methods for more or less directly.	**
,	44.	D	₩.			New techniques for keeping physically	fit and/or acquiring physical skills.
	45.		X			 Recoverable boosters for economic space. Individual flying platforms. 	ce launching.
	46. 47.		· 🖸	X		cimple inexpensive home video recordi	ng and playing.
	48.			128		B. Inexpensive high-capacity, worldwide, ness) communication.	regional, and local (nome and ousi-
	49.			×		Practical home and business use of "W	ired" video communication for both
				•••	•	telephone and TV and rapid transmission. Shared time computers generally availa	ble to home and business.
	50. 51.	□ ⊠	 ⊠.			Other widespread use of computers I	or intellectual and professional as-
	J.,	_				sistance (translation, teaching, literature control, crime detection, computation,	design, analysis and to some de-
					. i	gree as intellectual collaborator general	lly).
	52.		. 🗖 🕆		犀	 Very low-cost buildings for home and t Personal "pagers" (perhaps even two- 	way pocket phones) and other per-
	53.		国			sonal electronic equipment for commu	nication. 4
	54.		国			 Direct broadcasts from satellites to hon Inexpensive (less than \$20), long lasting 	ne receivers. ng. very small TV receivers.
	55. 56.					6 Home computers to "run" household.	•
	57.			X		7. Home education via video and comput8. Stimulated and planned and perhaps p	rogrammed dreams.
	58. 59.		<u>□</u>			9 Inexpensive (less than one cent a p	page), rapid high-quality black and
						white reproduction; followed by color O. Conference TV (both closed circuit and	and high-detailed photography.
	60. 61.		<u>涵</u>	13		1. Flexible penology without necessarily u	ising prisons.
	62.					 Common use of individual power sources. Inexpensive worldwide transportation of 	ces. of humans and cargo.
	<u>63.</u>	-				4. Inexpensive road-free (and facility-free	e) transportation.
	65.			Ø		5. New methods for rapid language teach6. Extensive genetic control for plants an	ning. ad animals.
	66. 67.			國口		7. New biological and chemical method	ls to identity, trace, incapacitate, or
			_			annoy people for police and military to 8. Artificial moons and other methods for	uses. or lighting large areas at night.
	68. 69.	2	₩ .			9. Extensive use of "biological processe	es" in the extraction and processing
				۳	·	of minerals. 70. "True" artificial intelligence.	
	_ <u>70.</u> 71.			<u> </u> <u> </u> <u> </u> <u> </u>		Practical use of sustained fusion to pro-	oduce neutrons and/or energy.
	72.		. 🛚	M		72. Artificial growth of new limbs and org 73. Room temperature superconductors.	gans (in situ or transplantable).
	73. 74.			国 口	20	Major use of rockets for commercial c	or private transportation.
	75.		. 0	图		75. Effective chemical or biological treatments. Almost complete control of marginal of	changes in heredity.
	76. 77.				<u> </u>	77 Suspended animation (for years or cen	nturies).
	78.			E		78. Practical materials with nearly "theore 79. Conversion of mammals (humans?) t	to fluid breathers.
	79. 80.				, E	RO Direct input into human memory ban	ks.
	81.				×	31. Direct augmentation of human menta trical interconnection of the brain with	h a computer.
	82.			Ø		 Major rejuvenation and/or significan say 100 to 150 years. 	t extension of vigor and life span-
	83.			以		83. Chemical or biological control of char 84. Automated highways.	racter or intelligence.
	<u>84.</u> 85.			- 		85. Extensive use of moving sidewalks for	or local transportation.
	86. 87.			阿阿阿	12 	 Modification of the solar system. Practical laboratory conception and no 	urturing of animal (human?) foetuses.
	88.			X		88. A technological equivalent of telepath	ıy.
	89. 90.			D Or		89. Some direct control of individual tho 90. Life expectancy extended to more th	an 150 years (immortality?).
	91.				=	91. Almost complete genetic control (but 92. Major modification of human species	still homo sapiens).
	92. 93.					92. Major modification of numan species 93. Antigravity (or practical use of gravit	y waves).
	94.					 94. Interstellar travel. 95. Practical and routine use of extrasen 	
	95. 96.			[<u>N</u>		96. Laboratory creation of artificial live i	plants and animals.
	97.		. 🗆	<u> </u>		97. Lifetime immunization against praction 98. Substantial lunar or planetary bases	cally all diseases. or colonies.
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